



## **Waste Management's Recycling Promotion Supports Houston Audubon Society**

April 30, 2012

**Waste Management highlights the importance of coastal conservation by giving new recycling customers a Houston Audubon Society membership.**

**Houston —April 30, 2012** —[Waste Management](#), Inc, announced today that in honor of Earth Day, it has given 135 customers that signed up for recycling services in April a free one-year membership to the Houston Audubon Society. Additionally, Waste Management is donating thirty dollars on behalf of each new recycling customer, to support important coastal conservation work during the height of the critical spring migration season.

As the leading waste and environmental solutions provider, Waste Management is committed to the protection of wildlife habitats and one of its corporate sustainability goals is to protect over 25,000 acres of wildlife habitat. It currently actively manages and protects over 26,000 acres for wildlife at 110 of its operations across North America.

"The Houston Audubon membership offered in this promotion provides our new recycling customers with the opportunity to learn more about the important conservation and restoration efforts needed to protect natural resources, specifically native bird habitat" said Downs Deering, Waste Management vice president of small and medium business. "Our shared vision with Houston Audubon made this promotion a good fit for both organizations."

"We appreciate and commend Waste Management's efforts to continue highlighting the importance of conserving critical habitat for birds and other wildlife species," stated Gina Donovan, Houston Audubon executive director. "Now more than ever, we need companies like Waste Management to partner with groups like Houston Audubon, so together, we can ensure a healthier environment for birds, wildlife, and people", she added.

### **About [Houston Audubon](#)**

Houston Audubon's mission is to promote the conservation and appreciation of birds and wildlife habitat. A strong member and volunteer driven organization with a deep heritage, it is among the largest and most active Audubon chapters in the nation. It is also one of a very few to own and operate a large nature sanctuary system – 17 properties spanning more than 3,400 acres in the greater Houston region. Visit <http://www.houstonaudubon.org/> to learn more about their conservation efforts.

### **About [Waste Management](#)**

[Waste Management](#), Inc., based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is one of the largest residential recyclers and also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company's customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more information about Waste Management visit <http://www.wm.com/> or <http://www.thinkgreen.com/>