



Waste Management of Canada launches largest state-of-the-art recycling centre in Ontario

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CAMBRIDGE, ON, Nov. 16, 2012, 2012 (Canada NewsWire via COMTEX) --New single-stream recycling facility to process up to 550,000 tonnes of material per year from Southwestern Ontario and will increase diversion

Waste Management of Canada today unveiled the largest licensed private-sector recycling facility in Ontario to date at an official opening attended by a number of dignitaries from all levels of government.

The 126,000-square-foot plant uses a state-of-the-art, single-stream recycling process, and will accept both industrial and municipal waste, with a significant focus on businesses. Up until this point, Ontario businesses have not had access to high-quality single-stream recycling services, resulting in a much lower waste diversion rate than residential sources. This new facility will offer more convenient and more cost-effective recycling solutions for businesses within the service area. A single-stream process eliminates the need for businesses to separate plastics, metals and papers prior to collection and is expected to greatly improve participation by businesses, and in particular restaurants, in recycling.

Waste Management of Canada's new Cambridge plant is equipped with the latest technology and processes not found in older recycling centres. Through the use of state-of-the-art equipment that includes a paper magnet, optical sorter, electro-magnetic technology and various screen sorters, the facility will be able to accept more waste than traditional facilities and sort materials more precisely, enhancing the amount recovered for reuse. This improved recycling process supports Ontario's landfill diversion goals and extracts more value from the waste coming into the plant.

"This new, state-of-the-art, single-stream recycling facility is the first of its kind for Waste Management of Canada," said Brad Muter, Area Vice President for Eastern Canada at Waste Management. "Our goal was to target business customers in particular because they do not have as many recycling options as residential consumers. One of the biggest advantages of the single-stream process is the convenience it grants to the customer. Material separation and decisions about what goes in and what stays out are no longer required. Customers can send all their materials together."

The Cambridge facility kicked off its official opening with a ceremonial "blue box tipping" onto the plant's line by special guests Gary Goodyear, federal Minister of State for Science & Technology, and Doug Craig, Mayor of Cambridge. Also attending the official opening were a number of area dignitaries including Councillors Gary Price, Karl Kiefer, Donna Reid, Dan Glenn Graham, Nicholas Ermata, Bob Bell and Cam Guthrie.

The facility has created approximately 80 new jobs, as well as indirect economic benefits for both the local Cambridge economy and the wider Ontario economy. Waste collected for the facility will come principally from Southwestern Ontario, ranging from Niagara to Barrie, and Sarnia to Oshawa.

Ontario Environment Minister Jim Bradley voiced his support for the enhanced recycling opportunities the facility offers customers. "The new plant has the potential to dramatically increase diversion of waste to economic uses rather than taking up landfill space. It is also creating new green jobs."

"Waste Management is proud to be investing in the Cambridge community," said Muter, "and also proud of its role in helping to increase waste diversion and support sustainability goals in Ontario. This new facility reinforces Waste Management's position as a leader in innovation in our industry."

ABOUT WASTE MANAGEMENT

Waste Management of Canada is the leading provider of comprehensive waste management services, offering advanced residential, commercial and industrial collection, recycling and disposal services throughout Canada.

Waste Management of Canada employs 3,400 people at 116 operating locations in nine provinces, servicing over 4.5 million residential customers and 170,000 industrial and commercial customers. Waste Management of Canada owns and/or operates 20 recycling recovery facilities and 18 landfills.

A subsidiary of Waste Management Inc., headquartered in Houston, Texas, the company is backed by the knowledge, experience, and resources of North America's largest environmental services organization. To learn more information about Waste Management, visit www.wmcanada.com.

Image with caption: "Brad Muter, Area Vice-President for Eastern Canada at Waste Management, along with Gary Goodyear, federal Minister of State for Science & Technology, and Doug Craig, Mayor of Cambridge, kick-off the official opening of the largest licensed private-sector recycling facility in Ontario with a ceremonial blue-box tipping. The Cambridge facility employs a state-of-the-art single-stream recycling process, with a focus on waste diversion from businesses. (CNW Group/Waste Management, Inc.)". Image available at: http://photos.newswire.ca/images/download/20121116_C8777_PHOTO_EN_20847.jpg

SOURCE: Waste Management, Inc.

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