



Waste Management to Host Seventh Annual Executive Sustainability Forum on Thursday, February 2

Jan 9, 2017

Hundreds of Business and Municipal Leaders to Meet during Waste Management Phoenix Open to Discuss Sustainability, Diversion and Recycling Goals

PHOENIX--(BUSINESS WIRE)--Jan. 9, 2017-- Waste Management (NYSE:WM) will host leaders from global companies, representatives from municipalities across the country, experts, innovators and influencers, on Thursday, Feb. 2, at their seventh annual Executive Sustainability Forum at the Fairmont Scottsdale Princess in Scottsdale, Ariz. The day-long event will feature renowned speakers and panel discussions on the e-commerce revolution and the conundrum of complex packaging.

In addition, just one week after the presidential inauguration, keynote speakers Dana Perino, former Republican White House Press Secretary and now co-host of The Five on Fox News Channel, and Julie Roginsky, Democratic Party strategist and regular Fox News Channel contributor, will delve into anticipated changes in U.S. environmental policies and the possible implications for businesses and local governments.

"The recycling business continues to evolve," said Waste Management President and Chief Executive Officer, Jim Fish. "Global demand for recycled materials has leveled off and consumer behavior is changing. At our Sustainability Forum, we'll discuss changing consumer trends, packaging changes and their impact on the recycling industry, consumers and businesses. By working together and having meaningful dialogue, we hope to find solutions to many of the complex sustainability challenges facing the world today."

Two panel discussions will round out the morning and will be moderated by Jerry Powell, President, Resource Recycling, Inc. The first panel will discuss the e-commerce revolution and will include:

- Arnold Barlow, Senior Manager, Sustainability Solutions, UPS
- Matt Pierre, Director of E-Commerce, General Mills
- Jeff Wooster, Global Sustainability Director, Dow Packaging and Specialty Plastics

The second panel will explore the challenges of managing complex packaging and will include:

- Ron Cotterman, Vice President, Sustainability, Sealed Air
- Monique Oxender, Chief Sustainability Officer, Keurig Green Mountain, Inc.
- Jacob Madsen, Director of Sustainability, SC Johnson

An afternoon workshop tackling the emerging dialogue around Sustainable Materials Management and Lifecycle Thinking will round out the day. Moderators Charlie Scott of Cascadia Consulting Group and Ruth Abbe of Abbe & Associates will facilitate a dynamic results-oriented session around changing goals to reflect broader environmental benefits.

Attendees will also have the option to participate in a Behind the Scenes tour at the Waste Management Phoenix Open in the afternoon. The tour gives participants an inside look at how Waste Management helps make the tournament the "greenest show on grass", and features various speakers to share their insights at a few stops along the course.

For event details and registration information, email wmforum@caa.com or call 713-328-7517. Pre-registration is mandatory and space is limited, so Waste Management recommends guests register early.

Waste Management's Executive Sustainability Forum will be held during the Waste Management Phoenix Open golf tournament (Jan. 30 – Feb. 5). The tournament has become a major platform for highlighting Waste Management's sustainability initiatives. Waste Management diverts 100% of tournament waste away from landfills by reducing, reusing, recycling, composting or turning it into energy. The company continues to improve the tournament's sustainability efforts and results through the collective efforts of everyone working together, taking action and doing things differently. The Waste Management Phoenix Open is not only the largest, most-attended tournament on the PGA TOUR, it is also the largest verified zero waste event in the world.

ABOUT WASTE MANAGEMENT

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal

services. It is also a leading developer, operator and owner of landfill gas-to-energy facilities in the United States. The company's customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more information about Waste Management visit www.wm.com or www.thinkgreen.com.



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